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# INDUSTRIAL ORGANIZATION:

THEORY, EMPIRICS AND EXPERIMENTS

26-28 June 2014



'La Chiusa di Chietri' Congress Center  
S.S. 172 dei Trulli Km. 29,800 - Alberobello (Italy)

### ***Program Chair***

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# PROGRAM

## THURSDAY, JUNE 26

14:00 Registration opening

16:00 - 16:15 Welcome session

16:15 - 18:15 CONTRIBUTED SESSION 1

- Regulation
- Experiments I
- The Economics of R&D
- Environmental Issues

## FRIDAY, JUNE 27

09:00 - 11:00 CONTRIBUTED SESSION 2

- Auctions
- Contracts and Incentives
- Advertising
- Knowledge and Technology Transfer
- Media Economics

11:00 - 11:30 Coffee Break

11:30 - 13:00 PLENARY I

**David Martimort**, Paris School of Economics

*A Theory of Contracts with Limited Enforcement*

13:00 - 14:30 Lunch

14:30 - 16:00 CONTRIBUTED SESSION 3

- Behavioral IO
- Market Exclusion
- Trade I
- Quality and Differentiation
- Transportation

16:00 - 16:30 Coffee Break

16:30 - 18:30 CONTRIBUTED SESSION 4

- Vertically Related Markets
- Procurement
- Experiments II
- Search and Retailing
- Two-sided Markets

## SATURDAY, JUNE 28

09:00 - 11:00 CONTRIBUTED SESSION 5

- Competition Policy
- Game Theory
- Experiments III
- Empirical IO

11:00 - 11:30 Coffee Break

11:30 - 13:00 PLENARY II

**Mark Armstrong**, University of Oxford

*Market Performance when Only Some Consumers are Savvy*

13:00 - 14:00 Lunch

14:00 - 16:00 CONTRIBUTED SESSION 6

- Networks and Telecommunications
- Research, Innovation and Spillovers
- Financial Structure and Optimal Behavior
- Trade II

Registration required

Info: Workshop\_IO@unisalento.it