



DIGITAL TRANSFORMATION AND SUSTAINABILITY

FIRMS AND PUBLIC ADMINISTRATIONS IN THE GLOBAL ECONOMY

GENERAL THEMATIC AREA

2 with scholarship and 1 without scholarship

The objective is to train researchers and professionals capable of having full knowledge of the drivers of the profound changes induced by digital transformation and of the principles of sustainability, as well as their effects on the evolution of business management and public administration.

Thematic area 1 DIGITAL AND ENVIRONMENTAL TRANSITION

1 with scholarship

The objective is to increase the knowledge useful to contribute to the relaunch of the competitiveness and productivity of the country system and to greater sustainability of production activities (and human activities in general) to protect the territory and the environment.

Thematic area 2 THE LEGAL RISK IN COOPERATIVE CREDIT BANKS

1 with scholarship

The objective is to acquire knowledge and skills useful for assessing the risks deriving from the accounting and asset management of legal disputes and defining useful governance and mitigation systems in the digital age.

TOPICS

Management, data science, Statistics, sustainability, Knowledge management, Open Innovation, Quantitative methods and Big Data analysis, Taxation of the digital economy, Open Banking, Fintech and innovative start-ups, Statistics, Sustainable governance and risk management in new models banking, digital marketing, marketing analysis.

JOB OPPORTUNITIES

The PhD in "Digital transformation and sustainability firms and public administrations in the global economy" aims to train figures professionals and researchers capable of taking on roles managers in companies and public administrations in the context of transformation digital. they will have to integrate managerial skills with the ability to use Knowledge - based tools and therefore be capable of governing the future of businesses and public bodies administrations, increasingly oriented by principles of sustainability and the circular economy.

The electronic procedure for submitting the application to participate in the competitions will be available on the website:

<https://studenti.unisalento.it> **deadline of 15 July 2024.**

The complete announcement is available on:

www.unisalento.it/bandi-concorsi/-/bandi/view/67189401

APPLICATIONS CAN BE SUBMITTED EXCLUSIVELY IN ELECTRONIC FORMAT ON:

<https://studenti.unisalento.it>

INFORMATION AND CONTACTS

Responsible for the procedure

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